



**3<sup>rd</sup> PHDCCI**  
**INTERNATIONAL WEEK**  
Unveiling India's Potential: International Conference and Exhibition

**MARCH**  
**3-7**  
**2025**  
**10 AM TO 7 PM**



**INDIA: A GLOBAL POWERHOUSE**  
**OPPORTUNITIES, INNOVATIONS, COLLABORATIONS**

# INDIA EXPO CENTRE & MART

KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI, NCR, INDIA

## BRANDING OPPORTUNITY

Benefits/ Deliverables	LEAD PARTNER (INR 20,00,000) (USD 25,000)	PRINCIPAL PARTNER (INR 15,00,000) (USD 20,000)	STRATEGIC/ STATE PARTNER (INR 10,00,000) (USD 14,000)	ASSOCIATE PARTNER (INR 5,00,000) (USD 8,000)
<b>PRE-EVENT</b>				
Logo on the conference website with a link to your website	√	√	√	√
Logo inclusion in all print advertisements	√	√	√	√
Logo inclusion in all marketing collaterals	√	√	√	√
Logo inclusion in exhibition invitations	√	√	√	√
Press release to all media announcing partners and sponsors	√	√	√	√
Testimonial from Senior Executive to be used across all communication channels	√	√	√	√
Announcement upon partnership confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)	√	√	√	√
<b>AT THE CONFERENCE</b>				
Speaking Slot at the Inaugural Session of International Week	√	-	-	-
Speaking Slot in Region Specific Days of International Week	5	3	2	1
<b>AT THE EVENT</b>				
Corporate Video to be played during the event	√	√	-	-
Exhibition Stall (sqm)	56	36	18	12
Company Standee at prominent places at the venue	12	8	6	3
Display of the company's name and logo on Backdrop	√	√	√	√
Thank You Partners' Standee at the venue	√	√	√	√
Partnership acknowledgement during the Event	√	√	√	√
Complimentary full conference registrations including all breaks and social functions as scheduled	15	10	6	3
Logo of all Partner signage throughout the venue	√	√	√	√
Announcement of Partnership through conference social media channels	√	√	√	√
Logo on a Partners PowerPoint slide shown at various intervals	√	√	√	√
Company Standee at prominent places at the Gala Dinner	6	3	2	1
Recognition as a premium event partner at the Gala Dinner	√	√	√	√
<b>POST EVENT</b>				
List of delegates who registered to attend the conference pre and post conference (in accordance with privacy laws)	√	√	√	√
Full Page Coloured Advertisement in PHDCCI Bulletin (editions)	12	8	6	3
'Thank you Partners' post on social media channels	√	√	√	√
Logo inclusion in the Post Event Report	√	√	√	√

**For Partnership, Contact:**

Mr. Abhishek Banwara, Senior Secretary, PHDCCI Email- [abhishekbanwara@phdcci.in](mailto:abhishekbanwara@phdcci.in) / Mobile +91 96541 22241  
<https://phdcciinternationalweek.com>