



INDIA: A GLOBAL POWERHOUSE
OPPORTUNITIES, INNOVATIONS, COLLABORATIONS

INDIA EXPO CENTRE & MART

KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI, NCR, INDIA

BRANDING OPPORTUNITY

Benefits/ Deliverables	LEAD PARTNER (INR 20,00,000) (USD 25,000)	PRINCIPAL PARTNER (INR 15,00,000) (USD 20,000)	STRATEGIC/ STATE PARTNER (INR 10,00,000) (USD 14,000)	ASSOCIATE PARTNER (INR 5,00,000) (USD 8,000)
PRE-EVENT				
Logo on the conference website with a link to your website	✓	✓	✓	✓
Logo inclusion in all print advertisements	✓	✓	✓	✓
Logo inclusion in all marketing collaterals	✓	✓	✓	✓
Logo inclusion in exhibition invitations	✓	✓	✓	✓
Press release to all media announcing partners and sponsors	✓	✓	✓	✓
Testimonial from Senior Executive to be used across all communication channels	✓	✓	✓	✓
Announcement upon partnership confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)	✓	✓	✓	✓
AT THE CONFERENCE				
Speaking Slot at the Inaugural Session of International Week	✓	-	-	-
Speaking Slot in Region Specific Days of International Week	5	3	2	1
AT THE EVENT				
Corporate Video to be played during the event	✓	✓	-	-
Exhibition Stall (sqm)	56	36	18	12
Company Standee at prominent places at the venue	12	8	6	3
Display of the company's name and logo on Backdrop	✓	✓	✓	✓
Thank You Partners' Standee at the venue	✓	✓	✓	✓
Partnership acknowledgement during the Event	✓	✓	✓	✓
Complimentary full conference registrations including all breaks and social functions as scheduled	15	10	6	3
Logo of all Partner signage throughout the venue	✓	✓	✓	✓
Announcement of Partnership through conference social media channels	✓	✓	✓	✓
Logo on a Partners PowerPoint slide shown at various intervals	✓	✓	✓	✓
Company Standee at prominent places at the Gala Dinner	6	3	2	1
Recognition as a premium event partner at the Gala Dinner	✓	✓	✓	✓
POST EVENT				
List of delegates who registered to attend the conference pre and post conference (in accordance with privacy laws)	✓	✓	✓	✓
Full Page Coloured Advertisement in PHDCCI Bulletin (editions)	12	8	6	3
'Thank you Partners' post on social media channels	✓	✓	✓	✓
Logo inclusion in the Post Event Report	✓	✓	✓	✓

For Partnership, Contact:

Mr. Abhishek Banwara, Senior Secretary, PHDCCI Email- abhishekbanwara@phdcci.in / Mobile +91 96541 22241
<https://phdcciinternationalweek.com>