



INDIAN
Handwoven and
Hometextiles Sourcing



FEBRUARY 14-16, 2022
GERMANY / BELGIUM

Indian Handwoven &
Hometextiles Sourcing

Supported by



वस्त्र मंत्रालय
MINISTRY OF
TEXTILES

Organised by



HANDLOOM EXPORT PROMOTION COUNCIL



HEPC is a nodal organisation constituted under “**The Ministry of Textiles, Government of India**” to promote the exports of all handloom products like home furnishings, carpets, floor coverings, clothing accessories, fabrics etc.

The basic objective of HEPC is to provide all support and guidance to the Indian Handloom exporters and International buyers for trade promotion and international marketing.

HEPC was constituted in the year 1965 with 96 members and its present membership is over 1500 spread all over the country.

The Handloom industry mainly exports bed linen, table linen, toilet and kitchen linen, towels, curtains, cushions and pads, tapestries and upholstery, carpets and floor coverings, clothing accessories, fabrics etc.

INDIA HANDLOOM BRAND



“**India Handloom**” brand was launched by the Ministry of Textiles, Govt. of India to endorse the quality of the products in terms of raw material, processing, embellishments, weaving, design, defect free handwoven authentic niche product having Zero defect and Zero effect on environment and other parameters besides social and environmental compliances for earning the trust of customers.

The concept of “India Handloom” is to brand the handwoven products which are exclusively catering to the “quality” need of the socio-environmentally conscious customer. All “India Handloom” Brand products are 100% defect free and do not compromise on the usage of natural colours, skin friendly dyes and natural fibres. Please visit www.indiahandloombrand.gov.in to order your chosen product from any of the IHB e-commerce partner sites.

Introduction of “**Handloom**” Mark by the Government of India is also helping in establishing a clear identity of genuine handloom products with the consumers.



IHHS brings together manufacturers, suppliers and related services in Handloom sector under one roof to showcase their merchandise to discerning buyers.

INDIAN 
Handwoven and
Hometextiles Sourcing



A ONE-STOP DESTINATION FOR ALL
YOUR HOME TEXTILE NEEDS

INDIAN HANDWOVEN &
HOMETEXTILES SOURCING

Indian Handwoven and Hometextiles Sourcing (IHHS) fair is an exclusive Virtual Buyer Seller Meet specifically designed for each region/country.

Range of products that
a Buyer can expect in
the IHHS Fair



Curtains

- Drapers
- Blinds
- Window Dressings
- Shower Curtains
- Room Dividers



Bath Linen

- Towels
- Bath Robes



Bed Linen

- Bed Spreads
- Bed Covers
- Pillows
- Quilts
- Duvet Covers
- Comforters



Fabrics

Sarees
Dhoties
Sarongs
Lungies
RMHK



Kitchen Linen

Tea Towel
Dish Towel
Hand Towel
Aprons
Mittens
Tea Cosy

06 | PRODUCTS
ON DISPLAY

Trimmings and Embellishments

Tassels



Table Linen

Table Cloth
Table Runners
Napkins



Fashion Accessories

Shawls
Stoles
Scarves
Bags
Wall Hangings
Gift



Furnishing Articles

Cushions
Throws
Bolsters
Tapestry



Floor Covering

Floor mat
Bath mat
Floor carpet



WHY PARTICIPATE

Due to the Covid-19 outbreak, many countries have imposed travel restrictions on non-essential travel, forcing businesses across the world to switch to remote working. During this challenging time, to inspire innovation, the industry has turned to digital solutions, signaling the rise of the virtual trade shows.



The virtual exhibition not only facilitates social distancing but also reduces carbon emission compared to the conventional means of such events. Region-specific shows help to understand the specific market requirements and showcase solutions accordingly. More and more buyers are in search of making direct contact with competent, high-quality manufacturers through the shortest and safest route.

This platform provides an opportunity to participate, network & nurture your textile business.

Cost Effective

Virtual BSM is a cost effective method which eliminates travel & stay. It allows you to experience the exhibition in the comfort of your home.

Fast-Paced

It is easier to make connections, Virtual BSM is fast-paced since buyers do not have to move physically from one booth to another.

Easy Access

Since everything is online buyers can easily record important information right on their electronic devices.

Flexibility

It is flexible and variable, because virtual expo takes place online, you can plan your meeting with the seller beforehand.

Time Saving

It is a time saver compared to a physical fair.

WHY VIRTUAL EVENT

NEED OF THE HOUR . NEW NORMAL

HIGHLIGHTS



User-friendly 3D immersive virtual experience / environment using Innovative interactive technology.



Buyers / Visitors can search exhibitors by product category.



Live Stream Demo Sessions / Product Launch Events / Webinars / Presentations.



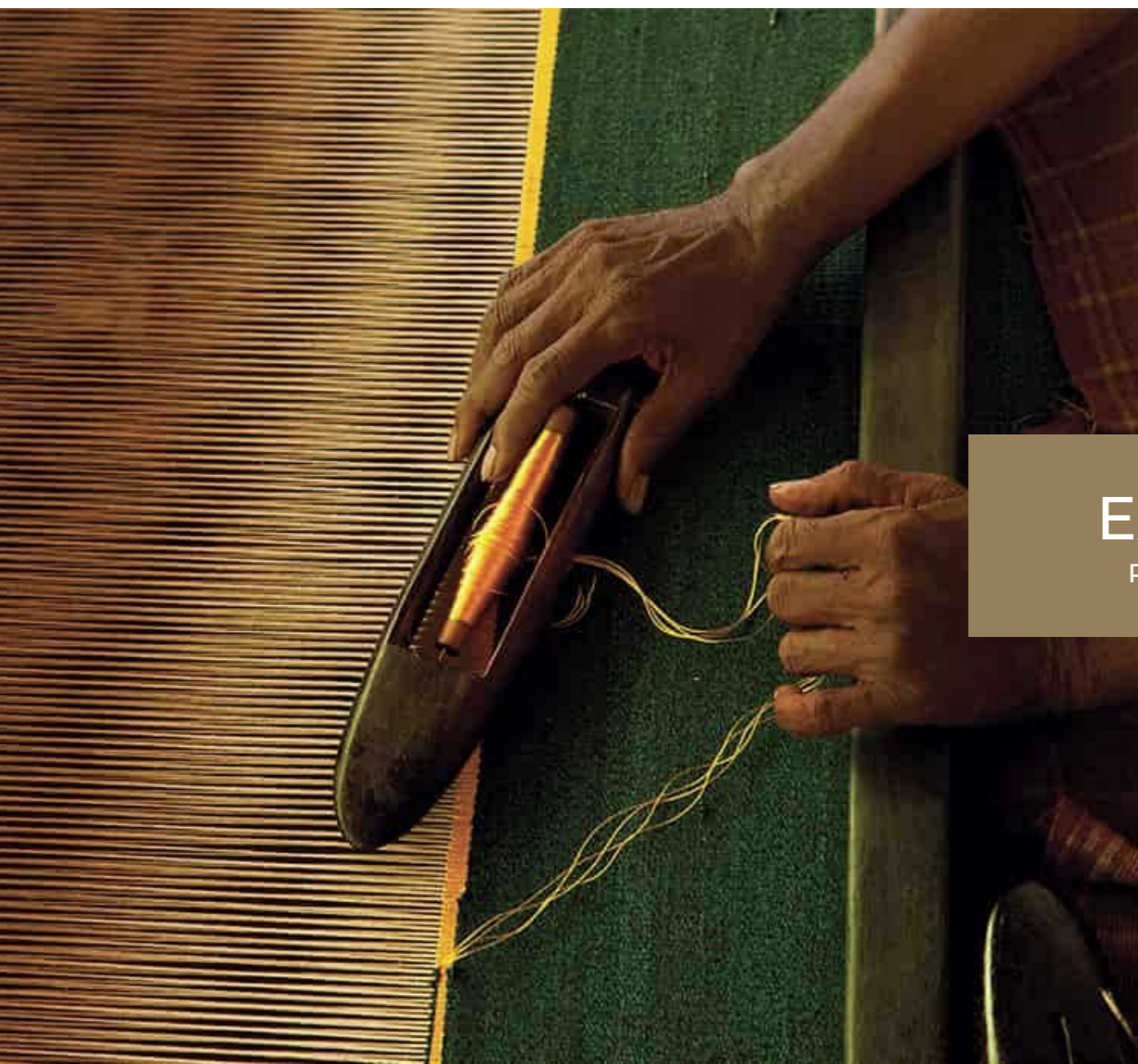
Exclusive Meeting Rooms and Personalized meeting schedules. Live 1:1 Audio & Video chat for easy interaction.



Secured data accessible only to Buyers.



Artificial Intelligence-Driven Matchmaking.



Importers | Wholesalers | Retailers & distributors | Interior decorators/designers | Fashion designers & design houses | Buying house/agents | Trade association representatives & consultants | Brands & private labels

EXHIBITOR
PROFILE



VISITOR
PROFILE



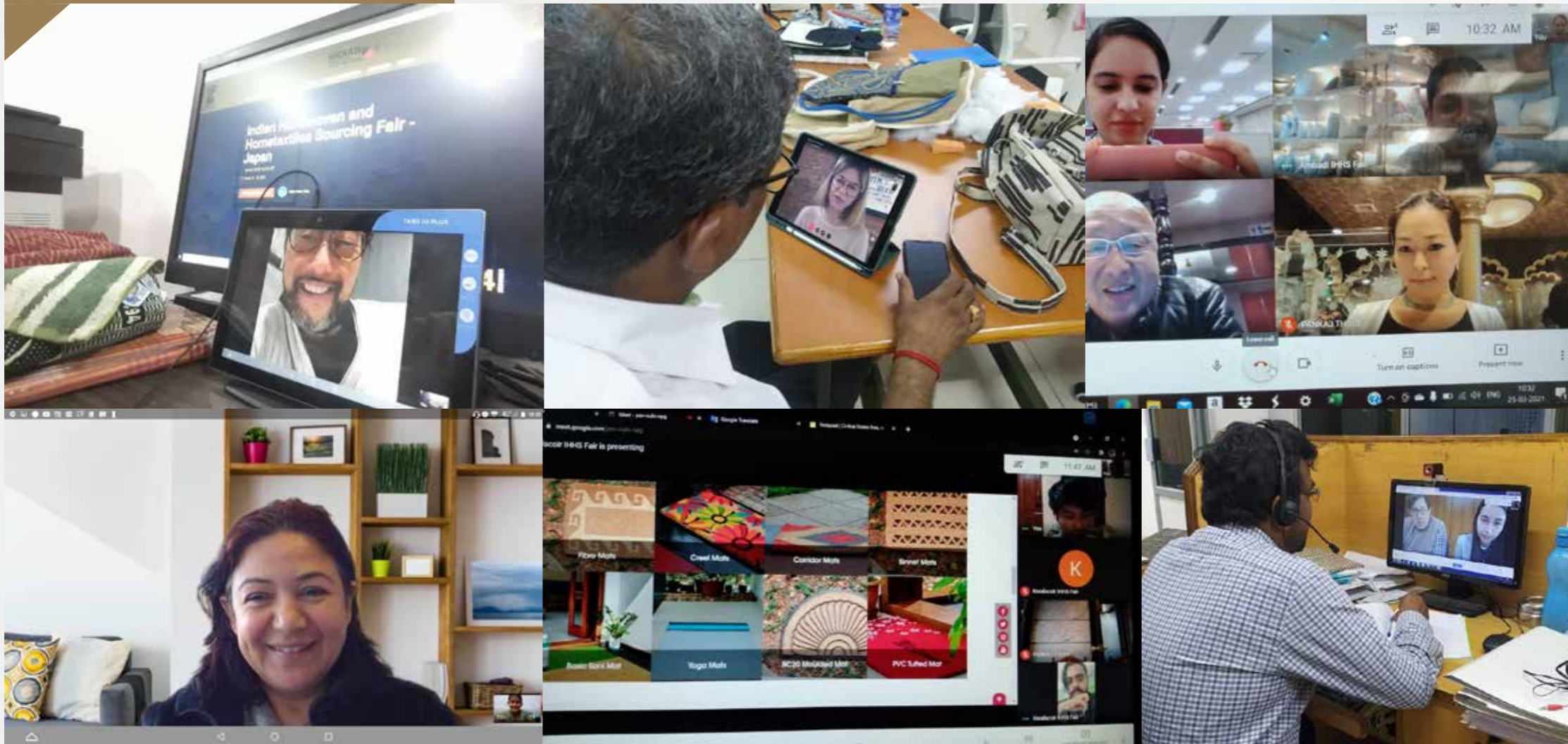
Direct Manufacturers | Exporters from all over India.

OUR PAST VIRTUAL FAIRS




PRE-FIXED VIDEO MEETINGS


Buyers can also have pre-fixed one-on-one video meetings with the exhibitors of their choice. Interpreter services will be provided wherever necessary. HEPC has organized over 400 such meetings in the past 6 fairs.




A close-up photograph of a person's hands operating a handloom. The person is wearing a dark blue long-sleeved shirt and is focused on weaving a light-colored fabric. The background is blurred, showing an outdoor setting with some greenery and a building.

VISIT OUR WEBSITE FOR
MORE INFORMATION &
REGISTRATION

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