## **India International Cooperatives Trade Fair 2019**

The Government of India has recently introduced the first ever Agriculture Export Policy to support the efforts aimed at doubling the farmers income. The National Cooperative Development Corporation (NCDC), with mandate under the NCDC Act, 1963 has been focusing on agri-exports also, in line with the recommendations of the Committee on Doubling the Farmers Income set up by the Government of India. It is estimated that 94% of the Indian farmers are members of at least one cooperative institution. NCDC extends financial assistance to cooperatives at all the three tiers i.e., Primary, District and Apex/Multi state. During the current financial year alone, NCDC has sanctioned more than Rs. 34,000 crore to various cooperatives apart from those in agriculture and allied sectors, across the country while maintaining its net NPA at zero level.

- 2. After the introduction of the Agriculture Export Policy, NCDC, as the lead organization, is going to organize the First Ever "India International Cooperative Trade Fair (IICTF)" on 11-13 October 2019 at Pragati Maidan, New Delhi. The buyers can be from cooperative, corporate, private, government sectors. A promotional pamphlet is enclosed in pdf format. The websites of IICTF are www.iictf.in and www.ictf.co.in.
- 3. Though the international buyers can be from cooperative, corporate, private, government, IICTF covers exhibitors / sellers / buyers who have primary focus on the Cooperative-to-Cooperative trade on sectors such as agriculture and allied sectors complete value chains, commodities, exports, technology, climate smart agriculture, processing, packaging, storage, machinery, brand promotion, marketing, coopbanking, IT, cyber-security, livestock, dairy, fisheries, handloom, handicrafts, textiles, consumer goods, retail, hospitality, insurance, finance, healthcare, products by women groups and capacity development. The basic exhibition space units are of 9 square meters (3x3) size.
- 4. The ICTF facilitation cell in NCDC can be reached on +91-11-26962478, 26960796 or on email iictf@ncdc.in .Emails of Shri Sundeep Kumar Nayak, MD, NCDC are mdncdc@ncdc.in and chairman@nedac.info and can be reached on +919868849773