



Invitation to the Webinar

**FROM WASTE TO WORTH:  
CREATING A CIRCULAR ECONOMY**

**25<sup>th</sup> April 2023, 10.30 – 12.00 CET / 14.00 – 15.30 IST**

The “Make in India Mittelstand!” Team cordially invites you to the MIIM webinar on India’s waste management sector on 25<sup>th</sup> of April from 10:30 to 12:00 hrs CET. The webinar will be conducted in association with Invest India, National Promotion & Facilitation Agency and German RETech Partnership.

Recycling and establishing a circular economy in India is an important factor when it comes to reducing waste, conserving resources, and mitigating the negative impacts of climate change, while also creating new job opportunities and stimulating economic growth.

India, as one of the world’s fastest-growing economies with a large population and increasing demand for sustainable solutions, offers significant opportunities for German SMEs in the recycling sector in India. These include the development of innovative and sustainable technologies, the provision of technical expertise, and the establishment of partnerships with Indian companies. India, hence, is an undeniably promising market for recycling technologies and services.

In this webinar, speakers from the German RETech Partnership e.V as well as Invest India will share their wide-ranging expertise on the topic. Furthermore, German companies from the sector will share their experiences in the Indian market.

Join us for this insightful webinar!

[Click here to Register](#)

*Note: After the registration, you will receive a confirmation email with additional information regarding the webinar*

**About MIIM**

*Make in India Mittelstand! (MIIM) is a Business Support Program launched by the Indian Embassy in Berlin for German Mittelstand in their entry into the Indian market. So far, more than 170 German companies have been supported in the expansion of their market position in India as part of the MIIM program.*

**MIIM PROGRAM PARTNERS**



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**AGENDA**

10:30 – 10:35 hrs	<b>Greetings: The Make in India Mittelstand (MIIM) Team</b> <i>Representative from the Embassy of India, Berlin</i>
10:35 – 10:50 hrs	<b>Identifying Solutions to India's Critical Solid Waste Management Challenges</b> <i>Aniket Ghanashyam, Manager, Waste to Wealth Mission, Invest India</i>
10:50 – 11:05 hrs	<b>Challenges Faced by German Suppliers: Myths and Facts of Doing Business in Indian Solid Waste Management Sector</b> <i>Brijesh Patel, Head of Working Group India, German RETech Partnership</i>
11:05 – 11:20 hrs	<b>Building a Circular Economy in the Indian Plastic Industry</b> <i>Ulhas Parlikar, Global Consultant &amp; Director, Material Recycling Association of India (MRAI)</i>
11:20 – 11:35 hrs	<b>Case Study: Landbell GreenForest Solutions</b> <i>Sebastian Frisch, Managing Director, BlackForest Solutions GmbH</i>
11:35 – 11:50 hrs	<b>Case Study from a Start-Up Perspective: AlphaMERS Limited</b> <i>D C Sekhar, Director, AlphaMERS Ltd.</i>
11:50 – 12:00 hrs	<b>Q&amp;A Session and Closing Remarks</b>

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