

E-mail

26 July 2017

From: Foreign New Delhi

To : Hicomind Canberra; Hicomind Ottawa; Indembassy Berlin; Indembassy Tokyo; Hicomind London; Indembassy Washington.

HOCs from DS (XPD)

Rpt: HOM/HOP

Subject: National Centre of Excellence for Animation, Visual Effects, Gaming & Comics.

The Ministry of Information and Broadcasting, Government of India, with a vision to develop highly-skilled talent and nurture IP development in AVGC industry in India, proposes to set up a National Centre of Excellence (NCoE) for Animation, Visual Effects, Gaming and Comics (AVGC)

The primary objectives of NCoE for AVGC would be the following:

- Provide formal education in this sector and address an annual enrollment of over 1500 students across Under Graduate, Post Graduate, Doctor of Philosophy and short-tern programs in AVGC;
- Build Intellectual Property in the AVGC sector considering the imminent requirement of IP in this sector;
- Function as a think tank in the AVGC sector and provide inputs on policy formulation in the sector;
- Create and disseminate knowledge in the AVGC sector by conduction events and conferences and showcase the capabilities built and promote the sector at a global level.

2. This selection of Operating Partner for NCOE-AVGC is under process. To ensure international academic excellence in NCOE-AVGC, IIMC is now inviting bids from international academic institutions of repute to be "International Academic Partner for NCOE-AVGC".

3. The International Academic Partner will be engaged for a period of 5 years. The broad scope of engagement would be to provide assistance in content and curriculum development, faculty development & training and student exchange program development. Further details on the scope, process of bidding and timelines are given in the bid documents. The bid documents can be accessed through these links:

Central Procurement Portal (eprocure.gov.in/cppp) and IIMC Website (iimc.gov.in)

The bid due date is 1500 hrs. (IST), 10th August 2017.

4. You are requested to publicize the proposal through the Mission's website/social media platforms, as applicable, encouraging participation in the tender process from your country of accreditation.

with regards,


(Amit S. Telang)