



# MIIM

MAKE IN INDIA MITTELSTAND!



Invitation to the Webinar  
**THE FUTURE IS GREEN:**  
**MARKET OVERVIEW, TRENDS AND OPPORTUNITIES IN INDIA**  
24<sup>th</sup> November 2022, 15.00 – 16.15 CET / 19.30 – 20.45 pm IST

The Make in India Mittelstand Team cordially invites you to the webinar on the topic “**The future is green – Market Overview, trends and opportunities**”. It will be held online on November 24, 2022, from 15.00 – 16.15 CET (19.30 – 20.45 pm IST) with speakers from Rödl & Partner and Invest India to share their inputs on the steadily growing market of renewables in India and the opportunities for the German Mittelstand.

India, with its natural resources on the one hand and its increasing population and rising energy demand on the other hand, is one of the most attractive renewable energy markets in the world. This is not only due to political decisions of the Indian government but also to the economic need of companies to expand this market. Thus, India offers extraordinary opportunities for German companies to invest in this economic powerhouse.

We are looking forward to your participation!

[Click here to Register](#)

*Note: After the registration, you will receive a confirmation email with additional information regarding the webinar*

### About MIIM

*Make in India Mittelstand! (MIIM) is a Business Support Program launched by the Indian Embassy in Berlin for German Mittelstand in their entry into the Indian market. So far, about 160 German companies have been supported in the expansion of their market position in India as part of the MIIM program.*

### MIIM PROGRAM PARTNERS





# MIIM

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#### AGENDA

15:00 – 15:05 hrs	<b>Greetings from the Make in India Mittelstand (MIIM) Team</b> <i>Sreekumar N. Veetil, Marketing Officer, Embassy of India, Berlin</i>
15:05 – 15:20 hrs	<b>INDO-GERMAN SYNERGY: A VEHICLE TO THE 2030 TARGET</b> <i>Deepanshu Kaul Philip, Invest India, Senior Investment Specialist</i>
15:20 - 15:35 hrs	<b>INCENTIVES FOR GERMAN GREEN COMPANIES IN INDIA</b> <i>Ursula Hoffmann-Mukherjee, Rödl &amp; Partner, Senior Associate</i>
15:35 - 15:50 hrs	<b>ENERGY CRISIS IN GERMANY – NEW TECHNOLOGIES ON THE RISE (ALSO FOR INDIA?)</b> <i>Kai Imolauer, Rödl &amp; Partner, Partner</i>
15:50 – 16:10 hrs	<b>PANEL DISCUSSION:</b> <i>Dr. PKC Bose, Enercon, Vice Chairman &amp; Managing Director</i> <i>Deepanshu Kaul Philip, Invest India, Senior Investment Specialist</i> <i>Moderation: Rödl &amp; Partner</i>
16:10 – 16:15 hrs	<b>Q&amp;A SESSION</b>  <b>Closing Remarks</b>

#### MIIM Email & Hotline:

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