



MAKE IN INDIA MITTELSTAND!



INVEST INDIA
World's most awarded IPA



Bundesverband eMobilität
Neue Mobilität



Invitation to the Webinar

E-MOBILITY TRANSFORMATION: AN INDO – GERMAN ALLIANCE

30th November 2022, 11.00 – 12.30 CET / 15.30 – 17.00 IST

The Make in India Mittelstand Team cordially invites you to the webinar on the topic “**E-mobility transformation: An Indo – German alliance**”. The webinar will be held online on November 30, 2022, from 11.00 – 12.30 CET (15.30 – 17.00 IST) with speakers from Bundesverband eMobilität (German Federal Association for eMobility), Invest India and Global Automotive companies who will share their inputs on the steadily growing market of E-Mobility both globally and in India and on the opportunities for the German Mittelstand.

Acknowledging the pressing need to combat climate change through sustainable development, a move to cleaner transportation is crucial. India's signing of the historic Paris climate agreement in 2015 and its commitment to shift to a low-carbon mobility infrastructure at COP 26 was a significant step in bringing nations together to tackle global warming by reducing greenhouse gas emissions. The exponential growth of the Indian EV ecosystem shows that it has never been a better opportunity for investors to be a part of this vital transition.

The Indian government, corporates, and financial institutions are pushing for a greater uptake of electric vehicles through subsidies, innovative manufacturing techniques, stricter regulations, and comprehensive financing. The webinar will cover investment and manufacturing opportunities specific to Mittelstand companies in the E-mobility space.

We look forward to your participation!

[**Click here to Register**](#)

Note: After the registration, you will receive a confirmation email with additional information regarding the webinar

About MIIM

Make in India Mittelstand! (MIIM) is a Business Support Program launched by the Indian Embassy in Berlin for German Mittelstand in their entry into the Indian market. So far, about 160 German companies have been supported in the expansion of their market position in India as part of the MIIM program.

MIIM PROGRAM PARTNERS





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AGENDA

11:00 – 11:05 hrs	Greetings: The Make in India Mittelstand (MIIM) Team <i>Representative from the Embassy of India, Berlin</i>
11:05 – 11:20 hrs	German Federal Association for eMobility (BEM) <i>Mr. Frank Müller, Head of BEM</i> <ul style="list-style-type: none">▪ Overview over the German EV sector▪ Policy timelines & active policies relevant to the sector in Germany
11:20 – 11:35 hrs	Opportunities in E-Mobility – Global Players <i>Arishna Saxena, Lead auto and EV, Invest India</i> <i>Rajat Gupta, Senior Investment Specialist, Invest India</i> <ul style="list-style-type: none">• Overview over the Indian EV sector• Policy timelines & active policies relevant to the sector• Opportunities for the German Mittelstand and details on Indian EV infrastructure and technology
11:35 – 12:20 hrs	Panel Discussion with Industry Speakers <i>Moderation: Invest India</i> <ul style="list-style-type: none">• Dr. Deb Mukherjee, Managing Director of Omega Seiki Mobility (OSM)• Rober E. Orten, CEO ORTEN Electric-Trucks GmbH• Mr. Suresh KV, President (tbc), ZF India Pvt. Ltd.• Speakers from start-ups
12:20 – 12:30 hrs	Q&A Session Closing Remarks

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