



EMBASSY OF INDIA
BERLIN



MAKE IN INDIA MITTELSTAND!



INVITATION TO MIIM WEBINAR
“SUPPLYING THE BMW GROUP – SUCCESS STORIES, BUYING STRATEGY, FUTURE PLANS”
20TH APRIL 2021, 10:00 TO 11:10 HRS CET



ROLLS-ROYCE
MOTOR CARS LTD

MIIM Team cordially invites you for MIIM webinar on “Supplying the BMW Group – Success Stories, Buying Strategy, Future Plans” to be conducted on 20 April 2021 from 10:00 to 11:10 hrs CET, in association with the German Automaker – BMW Group.

The webinar is designed to provide insights into supplier on-boarding, evaluation process, and global supply opportunities at BMW Group. The event would also highlight the key procurement targets and procurement strategies of the BMW. MIIM associate partner – Automotive Component Manufacturers Association (ACMA) of India would also provide insights into the opportunities in Indian auto component manufacturing sector and recent government policy reforms to encourage foreign investments in the sector.

We are looking forward to welcoming you to the MIIM Webinar.

[Click here to register](#)

Note: After registering, you will receive a confirmation email containing information about joining the webinar.

About MIIM

Make in India Mittelstand (MIIM) is a Business Support Programme launched by the Embassy of India in Berlin for German Mittelstands for their entry into the Indian market. So far, 150 German companies are supported as part of the MIIM Programme.

MIIM PROGRAMME PARTNERS





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AGENDA

10:00 to 11:10 Hrs CET

10:00 – 10:05 hrs	Welcome Remarks <i>Embassy of India, Berlin</i>
10:05 – 10:20 hrs	Overview of India Auto Component Sector and Government Policies <i>Mr. Vinnie Mehta, Director General, The Automotive Component Manufacturers Association of India</i>
10:20 – 10:35 hrs	Introduction to BMW Group’s Purchasing Strategy <i>Mr. Matthias Engert, Cooperation Management Purchasing, BMW Group, Munich</i>
10:35 – 10:50 hrs	BMW Group’s Purchasing and Supplier Network in India <i>Mr. Saurabh Yadav, International Purchasing Office, BMW India, Delhi</i>
10:50 – 10:55 hrs	Introduction of Make In India Mittelstand (MIIM) <i>EAC- Euro Asia Consulting, MIIM Knowledge Partner</i>
10:55 – 11:10 hrs	Q&A Session

POWERED BY:



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