



EMBASSY OF INDIA
BERLIN



MAKE IN INDIA MITTELSTAND!



INVITATION TO MIIM WEBINAR
“INSIGHTS AND OPPORTUNITIES IN INDIA’S PERSONAL
HYGIENE SECTOR”

30 JUNE 2021; TIME: 10:00-11:00HRS CET

MIIM team cordially invites you to a webinar on “Insights and Opportunities in India’s Personal Hygiene Sector” to be conducted on 30 June 2021 at 10:00-11:00 HRS CET (13:30-14:30 Hrs IST). The webinar is organised in association with MIIM Knowledge partner – EAC and Facilitation partner – Invest India.

For a long time, the Indian personal hygiene sector were limited to soaps, face wash and hair care products in India. However global pandemic situation has increased awareness and has brought about a permanent change in consumer habits – driving rising demand for products such as sanitary products, menstrual hygiene products, disinfectants etc.

Thus, the MIIM webinar would provide insights into market trends, growth potential, government policies, manufacturing attractiveness and opportunities in India. The detailed agenda will be shared as we move closer to the event date.

We look forward to welcoming you to the MIIM Webinar.

[Click here to register](#)

Note: After registering, you will receive a confirmation email containing information about joining the webinar.

About MIIM

Make in India Mittelstand (MIIM) is a Business Support Programme launched by the Embassy of India in Berlin for German Mittelstands for their entry into the Indian market. So far, 151 German companies are supported as part of the MIIM Programme.

MIIM PROGRAMME PARTNERS

