



**Embassy of India, Berlin and Consulate General of India, Munich
Invite you to the Business Event**

**“Expanding Partnerships and Collaboration among
Indian Organic Product Manufacturers and German/EU Retailers”**

Venue: Nürnberg Messe, Room Prag, NCC ost, Level 2
Wednesday, 12 February 2025, 1100 hrs to 1300 hrs

Expanding partnerships and collaborations between Indian organic product manufacturers and German/EU retailers offers substantial opportunities for growth in both markets. India, known for its rich agricultural diversity and large pool of organic farmers, has become a significant source of organic products. Meanwhile, Germany and the broader European Union have consistently been leaders in the organic market, with consumers increasingly prioritizing sustainability, health, and ethical sourcing.

A high ranking delegation from India along with several Indian exhibitors are participating in Biofach 2025. The event aims to explore collaborations on how both India and Germany can expand partnerships and also tap into new markets, improve product offerings, and strengthen their positions within the global organic product landscape.

AGENDA

| Time | Details |
|-------------|--|
| 1100 hrs | Welcome by Representative of Embassy / Consulate |
| 1103 hrs | Address by Mr. Shatrughna Sinha , Consul General of India, Munich |
| 1113 hrs | Address by Mr. Abhishek Dev , Chairman, Agricultural and Processed Food Products Export Development Authority (APEDA) on “Export potential and trade opportunities for Indian organic products” |
| 1123 hrs | Keynote speech by Mr. Jitin Prasada , Hon’ble Minister of State, Ministry of Commerce and Industry, Government of India on “Government policies and initiatives supporting organic farming” (tbc) |
| 1133 hrs | Address by Representative of Federal Ministry of Food and Agriculture (BMEL) / Dr. Julia Bellinghausen, Head of Import Promotion Desk (IPD) on “Trends and Demand for organic products in the EU and Germany: Opportunities for Indian Producers” |
| 1143 hrs | Address by Representative of Ecocert Deutschland GmbH on “Standards and Requirements for Organic Products from India to enter the German and European Market” |
| 1153 hrs | Address by an Indian Organic Company on “Case studies of successful organic farmers and businesses in India” |
| 1203 hrs | Q&A |
| 1230 hrs | Networking Session |

Please [click here](#) to register
We look forward to welcoming you at the event!